

PCYI Community Engagement Opportunities

We need your support! PCYI is looking for individuals who are interested in lending their expertise and support in the following areas. Please contact Amanda Bordonaro to register for one of these opportunities at SuccessBy6Peel@unitedwaypeel.org

Participate in a Resource Team / Advisory Council: Members of our resource team and Youth Advisory Committee will provide advice and practical support to PCYI staff on the delivery of annual plans.

Media and Communications	Research and Evaluation	Professional Development	Youth Advisory Council
We are looking for individuals with experience in media, communications theory and practices, and public relations who are familiar with media relations and the development of effective social marketing strategies, as well as strategies to engage the voices and ideas of children and young people.	If you have a background in research and evaluation, and are experienced in undertaking academic and community-based evaluations, and have knowledge of healthy child development research along the 0-24 age continuum, then we need you!	Attention adult educators! If you are familiar with principles of adult education and have experience planning, developing and executing professional development events, we can provide an exciting opportunity for volunteer engagement.	Calling all youth! If you are between the ages of 14-24 and have an interest in issues affecting youth in the Region of Peel, then this is the opportunity for you. As a member of this council you will provide a youth perspective to PCYI and consult with youth in Peel on issues that affect them.
Commitment: 2 year term Attend 10- 1.5 hr meetings annually	Commitment: 2 year term Attend 10-1.5 hr meetings annually	Commitment: 2 year term Attend 6-1.5 hour meetings annually	Commitment: 1 year term Attend 10-2 hour meetings annually

Support one of our three Strategic Plan Initiatives: We are looking for individuals who can contribute to these areas through their own professional expertise, community knowledge, and/or collaboration.

Initiative #1 – Thriving Children – Stronger Future: Opportunities for Children and Youth in Peel	Initiative #2 - Peel Kids Participate	Initiative #3 – Strengthening the Early Years
We are looking for individuals who are passionate about contributing to the creation of a landscape report to identify the current state of programming for children, youth and young people in Peel. You will assist in identifying where changes can be made in existing programming, highlighting opportunities to improve outcomes, and identifying opportunities for change. We will also seek your insight into potential barriers to access, and opportunities for change. This will all be done through the utilization of relevant methodologies and frameworks.	If you are interested in seeing youth engaged in healthy recreational activities, then this is the right opportunity for you! Peels Kids Participate will aim to increase the percentage of youth engaged in recreational activities, by finding out what barriers exist that prevent youth from participating. You will assist in researching the perceptions of recreational activities within diverse communities, and how they affect children’s participation. Will also assist with identifying potential neighborhoods and schools for after-school programs.	We know that the early years shape the development of a child, and how crucial it is that children and caregivers get the support they need. That is why we are looking for individuals who are interested in assisting in a strategy to help integrate the organizations and activities that support parents and their children ages 0-6. We will be working to improve the integration of services to these groups, thus increasing participation rates.